





	Health and Wellbeing Board
	21 January 2016
Title	Joint Health and Wellbeing Strategy Implementation plan (2015 – 2020)
Report of	Commissioning Director – Adults and Health Director of Public Health
Wards	All
Date added to Forward Plan	September 2015
Status	Public
Urgent	No
Key	Yes
Enclosures	Appendix 1: Joint Health and Wellbeing Strategy Implementation Plan (2015 – 2020)
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Summary

Following the approval of the final Joint Health and Wellbeing (JHWB) Strategy 2015 – 2020 by the Health and Wellbeing Board (HWBB) in November 2015, this paper presents the JHWB Strategy implementation plan for approval. The plan has been developed with partners, overseen by the HWBB Financial Planning Group. A progress report, covering the implementation of the JHWB Strategy, will be brought to each meeting of the HWBB with a focus of certain elements, with a full report on progress annually each November.

Recommendations

- 1. That the Health and Wellbeing Board approves the Joint Health and Wellbeing Strategy implementation plan (2015-2020, appendix 1).
- 2. That the Health and Wellbeing Board agrees to receive progress reports, covering the implementation of the JHWB Strategy, at each meeting.

1. WHY IS THE REPORT NEEDED

1.1 Background

- 1.1.1 At its meeting in November 2014 the Health and Wellbeing Board (HWBB) requested work to commence on refreshing the current Barnet Joint Strategic Needs Assessment (JSNA) and on producing a new Joint Health and Wellbeing (JHWB) Strategy.
- 1.1.2 On 17 September 2015 Barnet's Health and Wellbeing Board approved the updated JSNA (2015 2020). The JHWB Strategy has been developed following the refresh of the JSNA, using it as the evidence base to determine priority areas for action. The JSNA is now available online at www.barnet.gov.uk/jsna and there are plans for the JSNA to have its own microsite which will be kept up-to-date.
- 1.1.3 On 12 November 2015, the Health and Wellbeing Board approved a new Joint Health and Wellbeing (JHWB) Strategy (2015 2020)¹ for Barnet. The JHWB Strategy has four themes Preparing for a healthy life; Wellbeing in the communities; How we live and Care when needed. JHWB Strategy has a section on each theme which describes progress to date (since the last strategy), key data from the updated JSNA, and most importantly the planned activity to meet our objectives as well as specific targets.

1.2 Developing the implementation plan

- 1.2.1 Barnet Council and Barnet CCG held a workshop with local organisations (Healthwatch, CommUNITY Barnet, Groundwork) attended a workshop on 9 December to reviewed and developed the draft implementation plan the actions contained in the JHWB Strategy and confirmed that they remained relevant and that leadership was in place to secure delivery.
- 1.2.2 The meeting also provided an opportunity to consider the development of further system enablers for achieving the outcomes of the JHWB Strategy. The following areas were identified as key areas that would benefit the partnership and most importantly the residents of Barnet:
 - Joining up our knowledge and contact with service users, residents and patients to reduce duplication and ensure that hard to reach communities are involved in shaping services
 - Health and social care support outside of traditional settings; social prescribing, pharmacy and supporting people with long term conditions through peer support
 - The role of the workforce; communication of key messages, building relationships and improving the health and wellbeing of the workforce itself. Supporting all public agencies to achieve the Workplace Wellbeing Charter and provide employment opportunities to adults with health conditions/ disabilities

¹ The final Joint Health and Wellbeing Strategy (2015 – 2020) can be found here: https://barnet.gov.uk/citizen-home/public-health/Joint-Health-and-Wellbeing-Strategy-2015-2020.html

- Better use of technology to improve working between organisations and resident use and experience of service users.
- 1.2.3 The development of the implementation plan has been overseen by the HWBB Financial Planning Group. On the 15 December, the Financial Planning Group agreed this version of the plan.
- 1.2.4 As much detail as possible is included in the current version of the plan (at appendix 1), it is envisaged that the plan will be a living document which can be updated and refined (presented at each meeting of the Board). The current plan contains a number of areas where targets and action details needs to be confirmed such as primary care initiatives to reduce long term conditions and details about health pathways which was not available at the time of publication. These areas will be clarified in the first progress report to be Board.

2. REASONS FOR RECOMMENDATIONS

2.1 The production of a Joint Health and Wellbeing Strategy is a legal requirement of the Local Government and Public Involvement in Health Act (2007). Local Authorities and Clinical Commissioning Groups (CCGs) have equal and joint duties to prepare a JHWB Strategy, through the Health and Wellbeing Board. To ensure that we deliver the JHWB Strategy and meet its targets, an implementation plan, developed with and agreed across the partnership, is essential.

3. ALTERNATIVE OPTIONS CONSIDERED AND NOT RECOMMENDED

3.1 There is a legal requirement to draft a Health and Wellbeing Strategy. Not producing a JHWB Strategy implementation plan would create a risk of non-alignment across the Health and Wellbeing Board membership, could result in decisions being made either in silos or based on sub-optimal evidence and intelligence, and increase the likelihood of unnecessary duplication and overlap of public sector spend.

4. POST DECISION IMPLEMENTATION

4.1.1 The Board will be kept up to date with progress being made in implementing the HWBB Strategy through regular performance reports.

5. IMPLICATIONS OF DECISION

5.1 Corporate Priorities and Performance

5.1.1 The JHWB Strategy supports evidence-based decision making across the Health and Wellbeing Board and its partners. The JHWB Strategy has been developed to align and bring together national and local strategies and priorities including Barnet Council's Corporate Plan 2015-2020 and BCCG's strategic plans.

5.2 Resources (Finance & Value for Money, Procurement, Staffing, IT, Property, Sustainability)

5.2.1 The JHWB Strategy directs the Health and Wellbeing Board priorities for the period 2015 – 2020, building on current strategies and focusing on areas of joint impact within current resources. The priorities highlighted in the JWHB Strategy will be considered by all the relevant organisations when developing

activities. The JHWB Strategy will support the work of all partners to focus on improving the health and wellbeing of the population. It emphasises on effective and evidence-based distribution of resources for efficient demand management. Each project will be individually funded however, using the existing resources of the participating organisations.

5.3 Social Value

- 5.3.1 The JHWB Strategy focuses on the health and social care related factors that influence people's health and wellbeing, with clear recognition of the importance of addressing wider factors such as education, employment, income and welfare. These wider factors can both impact on and be impacted by the health and wellbeing of an individual or population, and need to be considered in order to make sustainable improvements to health and wellbeing. The JHWB Strategy will inform commissioning.
- 5.3.2 The Public Services (Social Value) Act 2013 requires those who commission public services to think about how they can also secure wider social, economic and environmental benefits. Before commencing a procurement process, commissioners should think about whether the services they are going to buy, or the way they are going to buy them, could secure these benefits for their area or stakeholders.

5.4 Legal and Constitutional References

- 5.4.1 Producing a JHWB Strategy is a legal requirement of the Local Government and Public Involvement in Health Act (2007). Local authorities and CCGs have equal and joint duties to prepare JSNAs and JHWSs, through the Health and Wellbeing Board. The Board must have regard to the relevant statutory guidance Statutory Guidance on Joint Strategic Needs Assessments and Joint Health and Wellbeing Strategies when preparing the JSNA and JHWS.
- 5.4.2 The Council's Constitution (Responsibility for Functions Annex A) sets out the Terms of Reference of the Health and Wellbeing Board which include:
 - To jointly assess the health and social care needs of the population with NHS commissioners, and apply the findings of a Barnet Joint Strategic Needs Assessment (JSNA) to all relevant strategies and policies.
 - To agree a Health and Well-Being Strategy for Barnet taking into account the findings of the JSNA and performance manage its implementation to ensure that improved outcomes are being delivered.
 - To consider all relevant commissioning strategies from the CCG and the NHS Commissioning Board and its regional structures to ensure that they are in accordance with the JSNA and the JHWBS and refer them back for reconsideration.
 - To directly address health inequalities through its strategies and have a specific responsibility for regeneration and development as they relate to health and care. To champion the commissioning of services and

- activities across the range of responsibilities of all partners in order to achieve this.
- To promote partnership and, as appropriate, integration, across all necessary areas, including the joined-up commissioning plans across the NHS, social care and public health.
- Specific responsibilities include overseeing public health and developing further health and social care integration.

5.5 **Risk Management**

5.5.1 There is a risk that if the JSNA and JHWB Strategy are not used to inform decision making in Barnet that work to reduce demand for services, prevent ill health, and improve the health and wellbeing and outcomes of people in the Borough will be sub optimal, resulting in poorly targeted services and an increase in avoidable demand pressures across the health and social care system in the years ahead.

5.6 **Equalities and Diversity**

- 5.6.1 The JHWB Strategy has used evidence presented in the JSNA to produce an evidence based resource which has equalities embedded at its core, explicitly covering the current and future needs of people in Barnet from each equalities group.
- 5.6.2 The 2010 Equality Act outlines the provisions of the Public Sector Equalities Duty which requires Public Bodies to have due regard to the need to eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Equality Act 2010, advance equality of opportunity between people from different groups and foster good relations between people from different groups. Both the Local Authority and the CCG are public bodies. The relevant protected characteristics are age; disability; gender reassignment; pregnancy and maternity; race; religion or belief; sex; sexual orientation.

5.7 **Consultation and Engagement**

- 5.7.1 A number of partners have been involved in the development of the JHWB Strategy including a public consultation which ran from 17 September 25 October 2015 which included an online survey and workshops.
- 5.7.2 Feedback from the consultation has informed the final JHWB Strategy 2015-2020. Overall there was support for our vision, themes and areas of priority focus. A full consultation report was presented to the HWBB in November 2015.
- 5.7.3 The implementation plan has been developed with a number of partners to ensure the plan is universally agreed and embedded across the public sector.

5.8 **Insight**

5.8.1 The JSNA is an insight document and pulls together data from a number of sources including Public Health Outcomes Framework, GLA population

projections, Adults Social Care Outcomes Framework and local analysis. The Joint HWB Strategy has used the JSNA as an evidence base from which to develop priorities.

6. BACKGROUND PAPERS

- 6.1 Joint Health and Wellbeing Strategy (2015 2020) including Public Health report on activity 2014/15 and the Dementia Manifesto, Health and Wellbeing Board, 12 November 2015, item 6: https://barnet.moderngov.co.uk/ieListDocuments.aspx?Cld=177&Mld=8387&Ver=4
- Joint Strategic Needs Assessment 2015 2020, Health and Wellbeing Board, 17 September 2015, item 7: https://barnet.moderngov.co.uk/documents/s25805/Joint%20Strategic%20Needs%20Assessment%202015-2020%20HWBB%20Sept%202015.pdf
- 6.3 Draft Joint Health and Wellbeing Strategy (2016 2020), Health and Wellbeing Board, 17 September 2015, item 8:

 https://barnet.moderngov.co.uk/documents/s25837/Draft%20Joint%20Health%20and%20Wellbeing%20Strategy%20HWBB%20September%202015.pdf
- 6.4 Draft Joint Strategic Needs Assessment (JSNA) and emerging priorities for the Health and Wellbeing Strategy, Health and Wellbeing Board, 30 July 2015, item 6: https://barnet.moderngov.co.uk/documents/s24989/Draft%20Joint%20Strategic%20Needs%20Assessment%20JSNA%20HWBB%20July%202015.pdf
- 6.5 Dementia Manifesto, Health and Wellbeing Board, 29 January 2015, item 10: https://barnet.moderngov.co.uk/ieListDocuments.aspx?Cld=177&Mld=7784&Ver=4
- 6.6 Health and Wellbeing Priorities for 2015 2020, Health and Wellbeing Board, 13 November 2014, item 7: https://barnet.moderngov.co.uk/documents/s19164/Health%20and%20Well-Being%20Priorities%20for%202015-20.pdf